

Shelley Lake Homeowner Association
Communications Committee Meeting
Tuesday, August 28th

Members Present: Davianne Buckley, Chair
Sandie Wollan
Donna Jacot
Dave Syrcle

The Committee met at the Wollans' home at 361 S. Shelley Lake Lane. The following items were discussed:

- The next Board "Meet and Greet" social will be held on the Reflections side of the community in early September. Dates suggested by Christy Smith were Sept. 12, 13 or 14th. The committee recommends Sept. 12th at 6PM. Davianne will forward this date to the Board for approval.
 - Committee recommends that Board members are more easily identifiable at the social. Purchase sticky nametags, unless the Association already has these.
 - Sandie will again prepare fliers for the social.
- The Board has requested that we print the Welcome Packet for distribution with the next newsletter in early September.
 - Davianne and Sandie will work on getting price quotes for color copies. The brochures are 5 pages each (including the Contact Information form), and we'll need approximately 190 copies.
 - Donna continues to contact area businesses to ask for coupons or other donations to be used in a Welcome basket. These items won't be included when the packet is distributed to all homeowners, but will be a part of a basket that we'll create and deliver to new homeowners moving into the community.
- Scotty Smith has requested that the Communications Committee write articles for the upcoming homeowner letter, with a target date of the first week of September.
 - Committee agrees that all articles can be completed by September 5th and forwarded to Davianne. Davianne will compile the articles into a single document and forward them to Scotty and Christy Smith.
 - Scotty provided a list of articles for the newsletter. Committee members volunteered to write the articles as follows:
 - President's Note – Scotty
 - Homeowners' Meeting in October – Davianne
 - Ice Cream Social – Sandie
 - Volunteers needed to defer dues increase – Sandie
 - Adopt a Common Area – Sandie
 - Committee Volunteers Needed – Davianne
 - Fines process to be implemented – Davianne
 - Architecture Committee Approval needed – Davianne
 - Dogs must be controlled – Davianne
 - Recent voting results – Dave
 - Elections in January – Dave
 - Lake and Shoreline Rehab Project – Donna & Sam
 - 5th Addition Update – Dave
 - Water Pump Update – Dave
 - Other topics recommended:
 - Explain Welcome Packet.
 - Point out directory form, ask that it be returned. Homeowners who submit e-mail addresses by date (to be determined) will be eligible for a drawing.
 - Remind homeowners that we have a website, meeting minutes can be reviewed.
- The Communications Committee has also been asked to submit a proposal to the Board regarding the purchase of outdoor bulletin boards.

- Davianne contacted several internet vendors and found that the boards cost about \$600 each, plus about \$400 for the posts for mounting.
- The Committee will contact some local businesses to see whether we can find a more cost-effective option locally. We'll work on this after the newsletter and social as our resources are stretched to the limit at this point.
- Other Community Building ideas for the future:
 - In October, hold a pumpkin painting contest for the kids. We'll provide the pumpkins and paint, as well as cocoa, cider, cookies, etc. for the adults.
 - Donna suggested distributing a form to ask homeowners what their interests are. We could facilitate game nights, a Bunco group, poker parties, bowling night at an area bowling alley, etc.
- Other:
 - Dave Syrcle reported that printing doesn't work well on the current version of the website. For example, if a user clicks Print from the Home page, the navigational links on the left are printed, and the right hand side of the main text on the page is cut off.
 - When will the new version of the website be operational?
 - Have the CC&Rs on the website been updated with the changes we voted on?
- Next meeting will be held on Tuesday, September 18th at 7:00PM at the Buckleys' home at 915 S. Shelley Lake Lane.